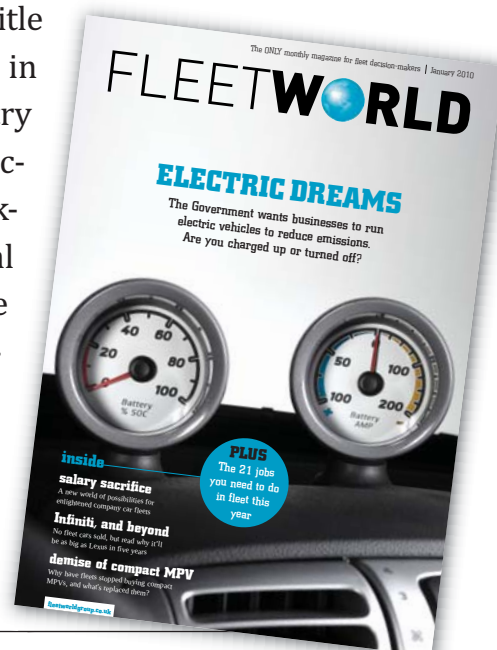


FLEETWORLD

Fleet World magazine is the UK's leading fleet industry title and its circulation covers virtually every organisation in the UK with 10 vehicles or more. Edited by fleet industry expert Steve Moody, Fleet World is the only title in the sector aimed specifically at director-level fleet decision makers and the magazine offers an unparalleled editorial viewpoint on the key issues facing the fleet industry. The magazine also calls on the priceless advice of leading industry experts in areas such as fleet finance, taxation and legislation - advice that could save readers thousands of pounds annually and improve the efficiency of their fleet operation.



2010 ADVERTISEMENT RATES

	number of insertions			
	12	6	3	1
Quarter Page	£1,000	£1,070	£1,180	£1,255
Half Page	£1,940	£2,050	£2,115	£2,300
Full Page	£3,530	£3,640	£3,720	£3,860
Double Page Spread	£6,735	£6,910	£7,085	£7,425

special positions

IFC/OBC	£3,720	£3,820	£3,885	£4,060
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Loose inserts (up to 10g) **£220 / '000** (quotations for higher grammage on request)
Tip-on cards, bound-in inserts and cover mount prices on request.

VAN Fleet World - Fleet World's sister title, is one of the few commercial vehicle fleet magazines to achieve ABC (Audit Bureau of Circulation) accreditation. Under the editorship of industry expert John Kendall, VAN Fleet World has established a reputation as the most authoritative magazine in the sector, providing high quality advice and guidance for senior LCV fleet decision-makers. VAN Fleet World contains articles on finance, taxation and legislation, which are specifically written for director-level readers, as well as road tests, group tests, industry news and operator profiles.



2010 ADVERTISEMENT RATES

	number of insertions			
	12	6	3	1
Quarter Page	£910	£970	£1,070	£1,140
Half Page	£1,760	£1,860	£1,920	£2,090
Full Page	£3,210	£3,310	£3,380	£3,510
Double Page Spread	£6,120	£6,280	£6,440	£6,750

special positions

IFC/OBC	£3,380	£3,470	£3,530	£3,690
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Loose inserts (up to 10g £220 / '000 (quotations for higher grammage on request)
Tip-on cards, bound-in inserts and cover mount prices on request.

INTERNATIONAL FLEETWORLD

International Fleet World is the only magazine to provide a “tops-down” strategic view of the international fleet market. Edited by fleet industry expert, Ross Durkin, and with 10,000 director-level readers, the ethos of the magazine is to explore the immense potential of pan-European and global fleet deals, which can streamline operations, improve international fleet efficiency and create the economies of scale required for better deals from fleet suppliers. Advertisers in the publication are assured that their message is reaching the most influential decision-makers in the international fleet market.



2010 ADVERTISEMENT RATES

	number of insertions	
	6	1
Quarter Page	€1,685	€2,180
Half Page	€3,135	€3,285
Full Page	€5,265	€5,625
Double Page Spread	€10,115	€10,445
Advertorial Features	€10,410	€10,740
special positions		
IFC/OBC	€5,545	€5,875
Loose inserts (up to 10g) €400 / '000		