

regular features	<ul style="list-style-type: none"> <li>• FW News • Fleet Spotlight • Fleet Finance</li> <li>• Fleet Management • Remarketing</li> <li>• Green Fleet World • FW Profile</li> <li>• Market Overview • New Model News</li> <li>• Road Tests • FW Fleet • Supplier Directory</li> </ul>
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## 2010 FEATURES LIST

Month	Features	Market Overview	Editorial Deadline Ad Copy Deadline
<b>January</b>	> Contract Hire	> Risk Management	14th December 2009 <a href="#">18th December 2009</a> Published > 13th January
<b>February</b>	> Fuel Management	> Telematics	14th January 2010 <a href="#">26th January 2010</a> Published > 11th February
<b>March</b>	> Risk Management	> Daily Rental	15th February 2010 <a href="#">25th February 2010</a> Published > 11th March
<b>April</b>	> Daily Rental	> Contract Hire	15th March 2010 <a href="#">24th March 2010</a> Published > 9th April
<b>May</b>	> Telematics & Navigation	> Fuel Management	14th April 2010 <a href="#">23rd April 2010</a> Published > 12th May
<b>June</b>	> Fleet Software	> Telematics	14th May 2010 <a href="#">25th May 2010</a> Published > 14th June
<b>July</b>	> Mobile Comms	> Fleet Software	14th June 2010 <a href="#">25th June 2010</a> Published > 9th July
<b>August</b>	> Accident Management	> Daily Rental	14th July 2010 <a href="#">23rd July 2010</a> Published > 12th August
<b>September</b>	> Contract Hire	> Risk Management	13th August 2010 <a href="#">24th August 2010</a> Published > 14th September
<b>October</b>	> Fast-Fits	> Contract Hire	14th September 2010 <a href="#">24th September 2010</a> Published > 13th October
<b>November</b>	> Risk Management	> Fuel Management	14th October 2010 <a href="#">26th October 2010</a> Published > 12th November
<b>December</b>	> Telematics & Navigation	> Fleet Software	15th November 2010 <a href="#">26th November 2010</a> Published > 13th December

regular features

- VFW News • Fleet Operations
- Sector Analysis • Market Overview
- Road Tests • Supplier Directory

## 2010 FEATURES LIST

Month	Features	Market Overview	Editorial Deadline Ad Copy Deadline
<b>January</b>	> Telematics	> Short-Term Rental	4th December 2009 18th December 2009 Published > 13th January
<b>February</b>	> Contract Hire	> Risk Management	4th January 2010 26th January 2010 Published > 11th February
<b>March</b>	> Fleet Software	> Fuel Management	5th February 2010 25th February 2010 Published > 11th March
<b>April</b>	> Risk Management	> Telematics	5th March 2010 24th March 2010 Published > 9th April
<b>May</b>	> Racking Systems	> Fleet Software	6th April 2010 23rd April 2010 Published > 12th May
<b>June</b>	> Short-Term Rental	> Contract Hire	6th May 2010 25th May 2010 Published > 14th June
<b>July</b>	> Contract Hire	> Short Term Rental	4th June 2010 25th June 2010 Published > 9th July
<b>August</b>	> Fuel Management	> Risk Management	6th July 2010 23rd July 2010 Published > 12th August
<b>September</b>	> Conversions & Tipper	> Fleet Software	5th August 2010 24th August 2010 Published > 14th September
<b>October</b>	> Telematics	> Fuel Management	6th September 2010 24th September 2010 Published > 13th October
<b>November</b>	> Refrigeration	> Contract Hire	6th October 2010 26th October 2010 Published > 12th November
<b>December</b>	> Risk Management	> Telematics	5th November 2010 26th November 2010 Published > 13th December

# INTERNATIONAL FLEETWORLD

regular features	<ul style="list-style-type: none"> <li>• News Analysis • Residual Values Analysis</li> <li>• New Car Pricing Analysis • Passenger Car Market Report</li> <li>• Commercial Vehicle Market Report</li> <li>• Fleet Operator Interviews / Case Studies</li> <li>• Motor Manufacturer Interviews</li> <li>• Fleet Service Supplier Interviews</li> </ul>
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## 2010 FEATURES LIST

Month	Features	Editorial Deadline Ad Copy Deadline
<b>January &gt; February</b>	FINANCE - Choosing a pan-European funding strategy MANAGEMENT - Finding the optimum fleet software package STRATEGY - Contract hire, leasing and fleet management	5th January 2010 12th January 2010 Published > 19th January
<b>March &gt; April</b>	FINANCE - How has the recession affected the fleet funding marketplace? MANAGEMENT - Open choice or restricted badge policies STRATEGY - How are the daily rental specialists adapting their products to meet fleet needs?	2nd March 2010 9th March 2010 Published > 16th March
<b>May &gt; June</b>	FINANCE - How the adoption of the new leasing standard may affect developing fleet markets MANAGEMENT - A review of what the fleet/risk management organisations can offer international fleets. STRATEGY - Fuel management	4th May 2010 11th May 2010 Published > 18th May
<b>July &gt; August</b>	FINANCE - Developing a pan-European approach to insurance MANAGEMENT - A review of whether the newer manufacturers in the fleet marketplace can meet needs STRATEGY - Disposals, auction and remarketing roundup	6th July 2010 13th July 2010 Published > 20th July
<b>September &gt; October</b>	FINANCE - A review of the leasing culture in the emerging markets MANAGEMENT - Risk – the lessons that can be learnt from other regions STRATEGY - Fast-fits and tyre management	7th September 2010 14th September 2010 Published > 21st September
<b>November &gt; December</b>	FINANCE - Alternatives to traditional company car schemes MANAGEMENT - How to strike a balance between the aims of the purchasing department and the needs of HR STRATEGY - Telematics	2nd November 2010 9th November 2010 Published > 16th November